

# Addressing FFPSA Requirements: Tools for Selection and Sustainable Implementation of Evidence- Supported Programs

**The Child & Family Evidence  
Based Practice Consortium**

[www.ebpconsortium.com](http://www.ebpconsortium.com)

**September 21, 2020**

**10:00am – 11:00am PT**



# Webinar Housekeeping

Most controls are located on the tool bar at the bottom of your screen:



  
Test and change your audio connection

  
Enter questions for the presenters, and read their responses.



# Today's Presenters

- **Rosalyn Bertram, PhD** *University of Missouri-Kansas City*

Rosalyn Bertram directs the Child and Family Evidence Based Practice Consortium. With other Consortium participants, Dr. Bertram studied the extent to which evidence-based practice is taught in North American MSW curricula, and produced a series of national webinars addressing those findings. With Sue Kerns, she served as co-editor for a 2018 special issue of *The Journal of Social Work Education* focused on how to integrate evidence based practice and implementation science into academic and field curricula. Together they recently published a book for academic and community service programs: Bertram & Kerns, 2019. *Selecting and Implementing Evidence-Based Practice: A Practical Program Guide*. Springer Press, New York. Dr. Bertram is a professor of social work at the University of Missouri-Kansas City and editor-in-chief of a new Springer Press journal, *Global Implementation Research and Applications*, and serves as an Associate Editor of the *Journal of Child and Family Studies*.

- **Jacquie Brown, MES, RSW** *Families Foundation, NL*

Jacquie Brown is an international Implementation Consultant and Executive Director of Families Foundation and exiting Co-Director for the Child and Family Evidence Based Practice Consortium. With Rosalyn Bertram, Jacquie serves as co-editor of a 2020 special issue of the *Journal of Family Social Work* that features presentations from the 32nd annual Research and Policy Conference for Child, Adolescent and Young Adult Behavioral Health. As an implementation practitioner, Jacquie is involved in the implementation of Triple P – Positive Parenting Program in Europe, Australia and sub Saharan Africa, as well as implementation of best practices in the health care sector across Canada, and education sector and community-based services sector in Ontario. In her work, Jacquie brings expertise in the application of implementation science to systems, communities and organizations. Jacquie brings an application perspective informed by many years in management of community-based services and is committed to bringing implementation science into practice.

# Today's Presenters

- **Dan Edwards, PhD** *Evidence-Based Associates*

Dr. Dan Edwards is Senior Director with Evidence-Based Associates (EBA), an award-winning organization that provides technical assistance, implementation and project management support focusing on the high-quality implementation of evidence-based programs for at-risk children and families. Dr. Edwards leads the team's work with multiple child-serving agencies across several states that have adopted evidence-based programs and are pursuing rigorous implementation and high program fidelity. Prior to coming to EBA, Dr. Edwards was Clinical Professor at the Medical University of South Carolina and Vice-President at MST Services; he also served on the board of the Association for the Advancement of Evidence-Based Programs (AAEBP). Dr. Edwards holds advanced degrees from Harvard University and the University of Florida, and he has written several book chapters and journal articles on the implementation of high-quality evidence-based programs. Under Dr. Edwards' leadership, EBA has expanded into new states and new domains, providing consultation to public child-serving agencies on re-entry services, on the implementation of evidence-based programs, and on compliance with federal mandates. He is frequently an invited guest at national conferences and workshops, with occasional blogs that have appeared in the Huffington Post among other outlets.

- **George (Tripp) Ake, PhD** *Duke University*

George (Tripp) Ake, PhD is a Licensed Psychologist at the Center for Child and Family Health and Director of Training and Implementation with the National Center for Child Traumatic Stress (NCCTS) at Duke University Medical Center. Dr. Ake and the NCCTS Training and Implementation Team have extensive experience in providing support and consultation to the National Child Traumatic Stress Network on use of Learning Collaborative and Breakthrough Series Collaborative methodology. Dr. Ake is an Associate Professor in the Department of Psychiatry and Behavioral Sciences at Duke University Medical Center and an Adjunct Assistant Professor in the Department of Psychiatry in the UNC-Chapel Hill School of Medicine. His clinical and research interests are in the areas of trauma, interpersonal violence, and trauma-informed child welfare practice, and implementation science.



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## **Addressing FFPSA Requirements:**

# **Tools for Selection and Sustainable Implementation of Evidence-Supported Programs**

**Rosalyn Bertram, PhD** *University of Missouri-Kansas City*

**Jacque Brown, MES, RSW** *Families Foundation, NL*

**Dan Edwards, PhD** *Evidence-Based Associates*

**George (Tripp) Ake, PhD** *Duke University*



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## **Two Webinars' Purpose:**

**Support organizations and systems  
in selection and implementation  
of promising and evidence supported programs**

### **BY END OF THESE WEBINARS, YOU WILL BE ABLE TO:**

- 1. Identify the utility of a tool for program selection**
- 2. Identify and access Consortium and other resources**
- 3. Identify next steps in your FFPSA planning processes**



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## **WHO WE ARE**

A rich and growing community of implementation specialists, program administrators and developers, practitioners, and researchers.

## **WHAT WE DO**

Collaborate in consultation, training, technical assistance and research.

Support networks of learning about evidence-based practice, program implementation, and workforce development

## **OUR PURPOSE**

Improving the lives of children, youth and families through effective program selection, implementation, and workforce development.



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## Leadership

### Contributors



Director  
**Rosalyn Bertram, Ph.D.**  
Professor  
University of Missouri-Kansas City  
School of Social Work



**George (Tripp) Ake, Ph.D.**  
Associate Professor  
Duke University Medical Center  
Director of Training and Implementation  
National Center for Child Traumatic  
Stress



**Jacquie Brown, MEd, RSW**  
Head of International  
Development, Triple P  
International



**Sue Kerns, Ph.D.**  
Research Associate Professor  
University of Denver  
Graduate School of Social Work  
Director  
The Center for Effective  
Interventions



**Cricket Mitchell, Ph.D.**  
Cricket Mitchell Consulting, LLC



**Jennifer Rolls-Reutz**  
Co-Director  
California Evidence-Based  
Clearinghouse for Child  
Welfare  
Chadwick Center for  
Children and Families  
Rady Children's Hospital  
San-Diego



**Elisabeth Cannata, Ph.D.**  
Vice President  
Community-Based Family Services  
and Practice Innovation  
Wheeler Clinic



**Dan Edwards, Ph.D.**  
Sr. Director, Evidence-  
Based Associates  
Alexandria, VA



**Robert P. Franks, Ph.D.**  
President and CEO  
Judge Baker Children's  
Center  
Assistant Clinical Professor  
at Yale University SoM and  
University of Connecticut  
Health Center



**Virginia C. Strand, DSW**  
Professor  
Fordham University  
Graduate School of Social  
Services



**Jessie Watrous**  
Director, Evidence-Based Practice  
The Institute for Innovation and  
Implementation  
School of Social Work  
University of Maryland



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## Emeritus Participants



**Bianca Albers, Ph.D**  
Senior Advisor  
Centre for Evidence and  
Implementation  
Melbourne Australia



**David Bernstein, MSW**  
Founding Director



**Patrick Kanary, M.Ed.**  
Consultant



**Jane Lewis**  
UK Programmes  
Development & Quality,  
Save The Children UK



**Lynne Marsenich, LCSW**  
Implementation and  
Evaluation Consultant,  
Western Implementation  
Research and Evaluation



**Jennifer Mettrick**  
Director of Implementation  
Services  
University of Maryland  
School of Social Work

# Recent research & dissemination

## *Journal of Family Social Work 2020*

### *Effective implementation of evidence-supported treatment*

Special issue of 6 papers from our track of presentations at 32<sup>nd</sup> Research & Policy Conference for Child, Youth and Young Adult Behavioral Health

## *Journal of Social Work Education 2018*

### *Integrating EBP & Implementation Science in Academic & Field Curricula*

Culmination of a series of Consortium led studies & webinars addressing academic workforce preparation inspired papers for this special issue.

## *Families in Society: The Journal of Contemporary Social Services 2017*

Special section featured papers from our track of presentations at 29<sup>th</sup> Research & Policy Conference for Child, Youth and Young Adult Behavioral Health



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**We encourage you to explore and contribute!**

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# Poll Question #1

With whom are you employed / associated?

- a. Public child welfare / child protective agency
- b. Other public agency
- c. Service provider
- d. Other

# Poll Question #2

Regarding the selection of EBPs for implementation in your system/community, where are you and your agency in the decision-making process?

- a. We haven't started the conversation about EBP selection
- b. We've had a few conversations but are still exploring
- c. We've started to identify/propose specific programs
- d. We've already decided which EBPs we're going to implement



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## Family First Prevention Services Act (FFPSA)

Supports evidence based & trauma-informed prevention programs

Children's Bureau's clearinghouse for Title IV-E prevention services

<https://preventionservices.abtsites.com/>

**Services must meet one of three levels of evidence.**

**Promising**

**Supported**

**Well-Supported (eventually 50% of state spending)**



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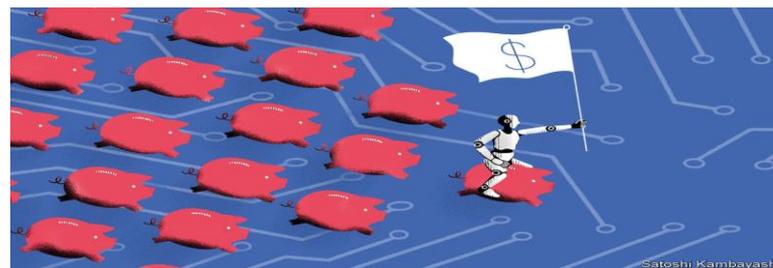
## Why adopt an evidence supported program?



**To improve client outcomes**

**To fill gaps in services**

**Not simply to access funding**





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## INFORMED EXPLORATION





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<http://www.blueprintsprograms.com/>



<http://www.cebc4cw.org/>



**Title IV-E Prevention Services  
CLEARINGHOUSE**

<https://preventionservices.abtsites.com/>

**OJJDP Model Programs Guide** <https://www.ojjdp.gov/mpg/>

**Child Trends' What Works** <https://www.childtrends.org/what-works/>

**National Child Traumatic Stress Network**

<https://www.nctsn.org/treatments-and-practices/trauma-treatments/interventions>



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## Purposes of selection and implementation tools?



**Avoid common errors when funding becomes available**

**“Select-Train-Deliver”**

**Overlook fidelity supports**

**Others (real costs, resource allocation, system impact, etc.)**



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## Agency Implementation Tip Sheet



Selecting an evidence-based practice is best done by a team of community stakeholders that includes those who will fund, deliver, and participate in a program or service.

## Finding the Fit

### Careful identification of candidacy group

These questions help you determine which of the State identified programs or services best fit your organization:

1. First identify which families you want to serve (candidacy group).
  - a. What are key characteristics of the families you want to serve? (primary risk factors and behaviors of concern, age of children, etc.)
  - b. What are the desired outcomes for families, their communities and other stakeholders?
  - c. What risk and protective factors may affect achieving desired outcomes?
  - d. To avoid duplication and maximize efficiency, what current programs or services in your community or system address needs of these families?
2. You'll need data to inform your decision-making.
  - a. What data do you have about your identified candidacy group?
  - b. What data do you have about current outcomes for this group?
  - c. What data do you have about risk and protective factors for this group?
  - d. What data do you have about your community or system's current programs or services for this group?
  - e. What do these data tell you about program or service gaps or needed improvements?
3. Establish priority needs and service areas.
  - a. What are your organization or community priority needs and concerns?
  - b. What are your organization or community priority service gaps or improvements to address?

## Finding the Fit Systematic program and service selection

1. Which of the programs and services identified in your State plan address your candidacy group's risk factors and which do you have the best capacity to deliver?

For each program or service consider:

  - a. What's the evidence for impact? Timeframe for outcomes?
  - b. Is it culturally appropriate for this group? Can it be delivered in other languages?
  - c. How many staff are needed? With what qualifications and experience?
  - d. What training and consultation is required? At what cost? For how long?
  - e. What supervision/coaching processes are used? How frequently do staff participate in supervision/coaching?
  - f. Are there recognized supports for implementation? What is their availability?
  - g. What implementation data will be necessary? Who will collect it? How often, and how will it be used?
  - h. What is the overall cost for implementation and effective delivery? What factors influence cost per case (e.g., scale)? What are the ongoing costs to sustain implementation with fidelity?
2. Identify potential partners
  - a. Who are partners in implementing these types of programs and services?
  - b. Are they part of your team of community stakeholders?
  - c. What role or function do they play in your system?
3. Identify funding considerations
  - a. What funds will support installation of the program or service? Consider time to adjust data systems, time to train managers and supervisors before practitioners, time to adjust coaching formats, etc.
  - b. What funds will support a transformation zone or pilot phase in which a limited number of staff work within the new formats, engaging a limited number of clients to refine implementation before bringing the new practice to scale.
  - c. What funds will support sustainable implementation of the program or service?
  - d. What other funds could be utilized?



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## Community needs and resources

Clearly define target population

Build from strength

Address service gaps

Pursue desired program improvement

Avoid service duplication

Buy-in and support from community stakeholder

Buy-in and support from partner agencies





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## Organizational capacity and fit

Staff qualifications

Training and coaching

Data collection and monitoring

Costs

Policies and procedures

Buy-in and support from staff and partner agencies





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**Let's examine these more closely**  
**While this tool applies to FFPSA,**  
**it can be used for any purposeful program selection**





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**Selecting of an evidence-supported practice  
is best done by a team of community stakeholders**

**Include those who will fund, deliver, and participate in the program**





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## Finding the Fit:

# Careful Identification of the Candidacy Group





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## **Identify which families you want to serve (candidacy group)**

- Primary risk factors or behaviors of concern, age of children, etc.
- Desired outcomes for families, community & other stakeholders?
- What factors may affect achieving those outcomes?
- What current programs or services address needs of these families?
- Are there service gaps?
- Are there evidence-based programs that address those needs?



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## Use Candidacy Group Data to Inform Decision Making



- Current data & outcomes for this group?
- Group risk and protective factors ?
- Current programs serving this group?

### What do these data tell your team about:

- Overlooked resources?
- Service gaps?
- Service duplication?
- Needed improvements?



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## Establish priority needs and service areas

For your organization? For your community?

## Identify service gaps or needed improvements

Within your organization? Within your community?





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## **Finding the Fit: Systematic Program & Service Selection**





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## **Which programs are or should be in your State's plan to address candidacy group risk factors?**

- Evidence for impact?
- Timeframe to achieve outcomes?
- Culturally appropriate?

## **Which do you have the best capacity to deliver?**

- How many staff? With what qualifications/experience?
- Costs for training & consultation? For how long?
- Frequency & forms for supervision/coaching?
- Are there available & recognized supports for implementation?
- Overall cost for implementation and effective delivery?



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## Identify potential partners

- Who else works with this candidacy group?
- Current services that may complement selected program?
  - What is their role and function?
  - Are they on your team of stakeholders?





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## Identify funding considerations



- What funds will support installation of the program or service?
- What funds will support sustainable implementation of the program or service?
- What other funds could be utilized?



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## Plan for funding for a transformation or pilot zone

### Why?

- Implementation lessons learned are less costly
- They inform bringing the new program to scale



Limited number of staff

Work in new formats & practices

Engage limited number of clients



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## Webinar 2: Applying the tool Data-informed decision making





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## Selecting a new program or service: Assessing fit with current requirements and capacities

This table can be used to determine how well a possible program or service fits within your current organization capacities. Based upon considerations discussed through Tip Sheet questions, complete the table for your state, system or organization.

### Rating Key

- Current Fit – matches agency requirements and capacities
- Requires change that can be accommodated – not a match at this point but changes required to make it a match are feasible
- Not a current fit, cannot be accommodated – not a match and changes cannot be made to make it a match

<b>Current program or service: <i>Parenting Program</i></b>				
<b>Current organization requirements and capacities</b>				
Target population	Identified outcomes	Staffing expectations	Service modality, format, location	Coaching/supervision formats, frequency

- Part II of this webinar series
- Review of new tool to help organizations, systems, or states assess fit of programs to capacities
- Apply examples to tool



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## Questions?

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[www.ebpconsortium.com](http://www.ebpconsortium.com)

[ebpconsortium@gmail.com](mailto:ebpconsortium@gmail.com)

# Next CEBC-Hosted Webinar

Topic:

Webinar #2 – Name TBD

Date and Time:

Monday, October 5, 2020

10:00-11:00am PT

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