

Logic Model: Calm Health

Inputs (Resources Needed)	Inputs (Services What You Do)	Outputs (Products, Participants)	Outcomes (Benefits)
<ul style="list-style-type: none"> ● iOS or Android Device ● Web Browser 	<ul style="list-style-type: none"> ● Support employees with a broader solution across their entire mental health journey ● Offers the best content from Calm along with access to clinical mental health programs written by licensed clinicians ● Care navigation to connect users in need of higher levels of care with relevant resources based on the employer's needs ● Users engage in a screening and self-identify conditions, topics, & goals that determine their plan ● Recommended clinical programs ranging from managing stress, anxiety, depression, pregnancy & postpartum ● Referral links based on screening results 	<ul style="list-style-type: none"> ● Achieve 50% of registered individuals have completed GAD/PHQ screening ● 50% of registered individuals have entered a goal or topic ● 10% of registered users join a clinical program ● 3.5 out of 5 rating on Clinical Programs ● 2% of individuals scoring moderate to severe engage with a referral recommendation 	<ul style="list-style-type: none"> ● Bridge the gap between mental and physical health ● Support better understanding of mental health ● Decreasing mental health and disability claims ● Reduction in emergency room visits and admissions

	<ul style="list-style-type: none">• Plan administrators receive access to the Calm Health Partner Portal• Receive access to self-serve advanced analytics and data reporting		
--	---	--	--