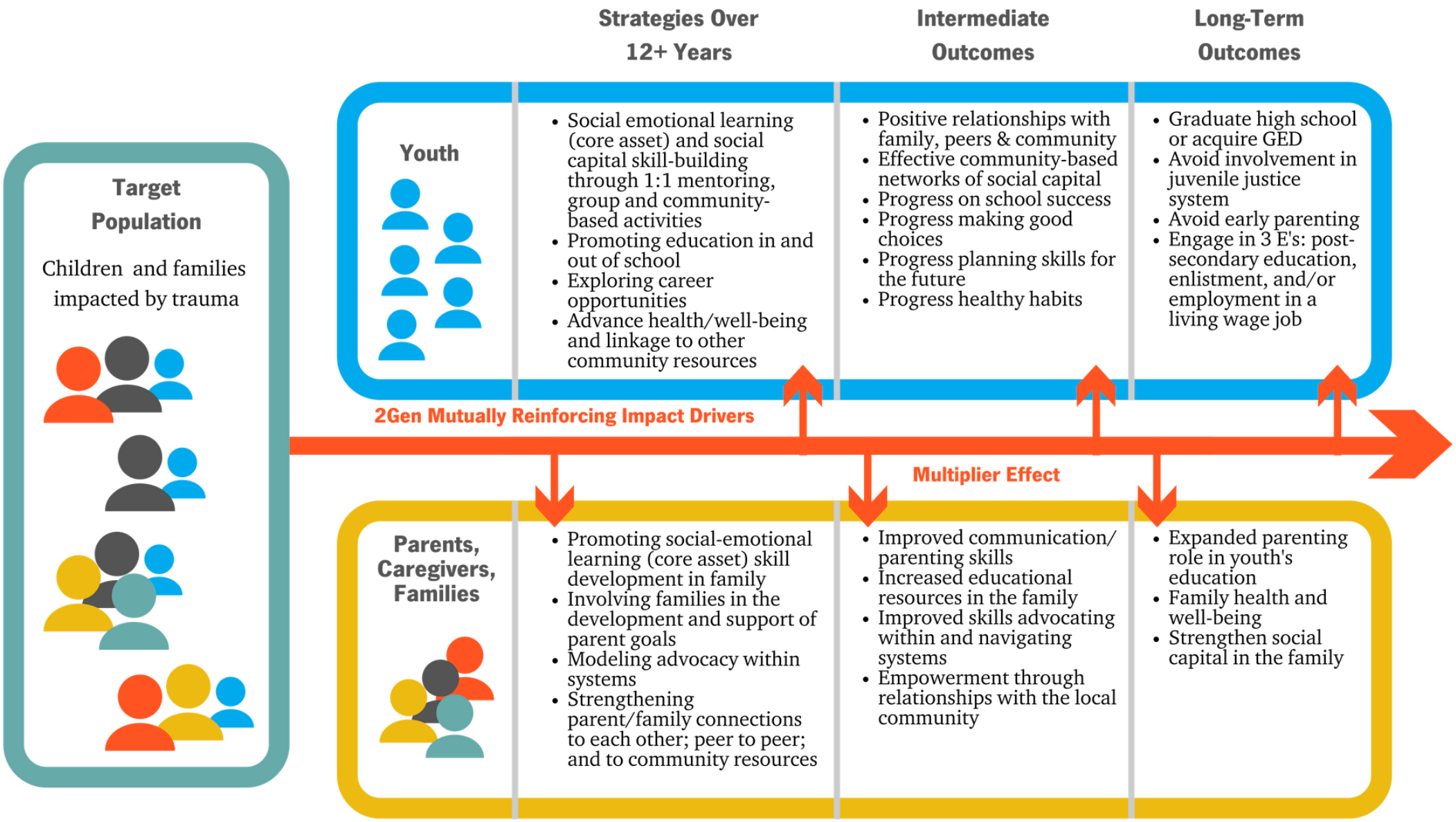2Gen Theory of Change